JOE ORIADE BLOGS

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WE ARE EXPANDING OUR PLATFORM AND ARE LOOKING FOR KEEN WRITERS / BLOGGERS TO TEAM UP WITH!

WHETHER YOU'RE AT THE BEGINNING OF YOUR WRITING CAREER OR YOU HAVE PREVIOUS EXPERIENCE IN THE FIELD, WE'RE LOOKING FOR SOME FUNNY, QUIRKY, OPINIONATED OR NEWSWORTHY PIECES TO SHARE WITH OUR AUDIENCE. ALL WRITERS WILL BE CREDITED AS PART OF OUR BLOGGING NETWORK.

OUR VISION
WE WANT TO CREATE CONTENT FOR PEOPLE WHO LOVE TO READ AND WITH THAT, DRIVE ADVERTISEMENT REVENUE IN THE PROCESS, THUS ALLOWING OUR WRITERS TO BE COMPENSATED HANDSOMELY GOING FORWARD!

CONTRIBUTOR'S BRIEF

OUR AUDIENCE
Our content is generally targeted at the Millennials and Gen Z population, but the key is to focus on your everyday topics which we can all relate to.

TOPICS WE LOVE
The range of topics that you can write about is endless… but here's some of our favourites!

- Popular Culture, what's trending on the socials?
- Relationships, we've all got that one ex!
- Travel, 30 under 30? Challenge Accepted!
- Adulting, who tricked us into that one aye?
- Self-care, mentally and physically; mind, body and soul.
- Brand Focused, inspire us with an entrepreneurial story
- Personal Anecdotes, first-hand experience is always more relatable.

NB; this is not an exhausted list. If you have an idea, shoot your shot!

SO, HOW DO I PITCH?

DROP US A LINE WITH YOUR RESPONSES TO THE FOLLOWING;
1. What's the topic of your article?
2. Headline and Sub-Headline (inc. your SEO considerations)
3. What inspired you to share this story?
4. What's your featured image? (Ideally self-source, hi-res and correctly credited/permission to use image was granted).
5. How quickly can you turn it around for review?

THINGS TO CONSIDER;
- Can you provide any data / statistics to back-up your points?
- Do you have an expert's opinion to contribute?
- Is this topic relevant and relatable??

SEND THROUGH YOUR PITCHES TO THE EMAIL ABOVE USING THIS THIS CONTRIBUTOR'S BRIEF AS REFERENCE AND DON'T HESISTATE TO REACH OUT FOR ANY OTHER QUERIES. SO WHAT YOU WAITING FOR, GET WRITING!

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